



Beacon Network Schools is an Innovation Zone in DPS seeking business sponsors to support the students and faculty at Grant Beacon Middle School and Kepner Beacon Middle School.

Our Innovation status empowers BNS to make autonomous strategic choices about many facets of our schools including a budget that is tailored to GBMS' and KBMS' needs. Your financial support is critical to helping sustain the unique BNS model without depleting our general fund. Would you please consider a tax deductible donation to Beacon Network Schools to help with the following expenses?

- Paraprofessional salaries including shared library para
- Mental Health Center Resources
- Art & Music Supplies
- Books for Classrooms and Libraries
- Trained Reading Interventionists
- Tutoring
- Second Mini Bus for Excursions - \$75,000
- Increase Teacher Classroom Budgets
- Caring for Teachers - e.g. refreshments, meals
- Outstanding student lunch fees - Approx. \$2500/school
- Enrichment Programming - A quality, successful enrichment class serving 15 students can cost upwards of \$1,500 per quarter.

We thank you for your consideration of this request and your generosity. In recognition of your sponsorship gift we wish to boost your business by maximizing your exposure to our growing school communities.

Alex Magaña
Executive Director, Beacon Network Schools
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\$5,000 Enriching Lives Platinum Sponsorship

- Make a difference in the life of a Denver student by helping provide high-quality unique enrichment experiences for every student at GBMS & KBMS
- 4'x 6' banner space on school fence facing Pearl St. for one year
- Logo/Link inclusion on Digital TV Display in front entrance of both schools as a Platinum sponsor for one year
- Logo/Link inclusion on BNS website as a Platinum sponsor for one year
- Logo/Link inclusion in all fundraising campaign social media announcements
- Logo/name mention on monthly network email blasts through Constant Contact
- Discount offer to school community from sponsor to boost sponsor's business
- Recognition at Annual Spring Enrichment Showcase Event
- Distribution of company materials at school events
- Quarterly Facebook post recognition on WhatsUpInPlattPark

\$2,500 Enriching Lives Gold Sponsorship

- Make a difference in the life of a Denver student by helping provide high-quality unique enrichment experiences for every student at GBMS & KBMS
- 3'x 5' banner space on school fence facing Pearl St. for one year
- Logo/Link inclusion on Digital TV Display in front entrance of both schools as a Gold sponsor for one year
- Logo/Link inclusion on BNS website as a Gold sponsor for one year
- Logo/Link inclusion in all fundraising campaign social media announcements
- Logo/name mention on monthly network email blasts through Constant Contact
- Discount offer to school community from sponsor to boost sponsor's business
- Recognition at Annual Spring Enrichment Showcase Event
- Quarterly Facebook post recognition on WhatsUpInPlattPark

\$1,250 Enriching Lives Silver Sponsorship

- Make a difference in the life of a Denver student by helping provide high-quality unique enrichment experiences for every student at GBMS & KBMS
- 3'x 5' banner space on school fence facing Pearl St. for one year
- Logo/Link inclusion on Digital TV Display in front entrance of both schools as a Silver sponsor for one year
- Logo/Link inclusion on BNS website as a Silver sponsor for one year
- Logo/Link inclusion in all fundraising campaign social media announcements
- Quarterly Facebook post recognition on WhatsUpInPlattPark
- Logo/name mention on network email blasts (if desired)

Beacon Network School Tax ID: 09800755. Receipt provided upon request. Donate at www.bnsk12.org/donate.

\$500+ Enriching Lives Event Sponsorship

- Make a difference in the life of a Denver student by helping provide high-quality unique enrichment experiences for every student at GBMS & KBMS
- Logo/Link recognition at Enriching Lives event
- Two tickets to Enriching Lives Celebration event

Additional Criteria:

- Donor organizations will have values that align with the Beacon Network Schools mission and vision including but not limited to collaboration with a diverse community and an emphasis on the development of future leaders.
- When a business or partnering organization plans a donation event offering a percentage of sales to be donated back to BNS and the donation amount meets or exceeds \$1,250 the business will be considered a Silver Sponsor.
- BNS reserves the right to decline a corporate sponsorship for the following reasons:
 - Restrictions or conditions of donation threaten to compromise our values or mission.
 - The donor has a questionable reputation or has exhibited unacceptable or unlawful behaviors.
 - Donor organization or business duplicates or conflicts with another current sponsor's organization or business.
 - Conditions of the donation are discriminatory in nature, restricting an award by gender, ethnicity, nationality and/or religion.
- Funds are distributed to support the programs for each of the schools. There is the option to select a specific school a minimum of 15% of each donation will go towards supporting the Beacon Network Innovation Zone, otherwise the funds are distributed based on the needs of each of the schools. .

As stated in the BNS Bylaws:

Any program of BNSIZ that intends to offer revenue enhancement opportunities on a regular basis (i.e. corporate sponsorships, regular advertising spots/signage, etc.) shall adopt a procedure through which interested parties may apply to be included. The procedure shall require that the selection process be fair, neutral, and based on objective criteria, except that those making the selections may consider factors like the longevity of a sponsor's support of DPS or BNSIZ, the net benefit to the school of selecting one sponsor over another, whether a requestor is local, or similarly beneficial or mission-aligned factors. Conflicts of interest policies of DPS and BNSIZ must be followed for any selection process. The DPS and BNSIZ's non-discrimination policies and practices shall apply to all such selection procedures. When appropriate, school related or approved organizations (i.e. PTO, SAC, etc.) may access a school's marketing/advertising programs without being subject to a selection process.

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